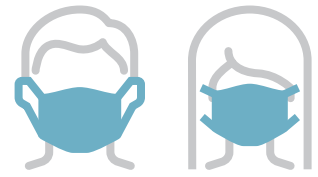


DEAR CUSTOMER,



With many things changing in the world right now, we want to assure you that as we continue to plan for the International Floriculture Expo, the health and safety of our exhibitors, sponsors, staff, speakers and attendees is our top priority.

We continue to monitor the COVID-19 pandemic, as well as updates and recommendations from public health officials, federal, state and local authorities, the Centers for Disease Control (CDC) and the World Health Organization (WHO). We are in close collaboration with Miami Beach, and the Miami Beach Convention Center as they confirm and roll out their re-opening plans. Additionally, we are working with leading event industry associations globally as they develop guidelines for the events industry.

Since this situation remains fluid, we will be adapting and expanding our plans. Our protocols will reflect the most current advice and best practices, so please check our website regularly for updates.

Our new measures will include:

HEALTH AND SAFETY

- Physical distancing in high traffic areas, session rooms, exhibit floor, and throughout the event space in accordance with local & venue regulations
- Increased touchless hand sanitizer stations throughout
- Facemasks will be required for attendees, exhibitors and staff. Attendees and Exhibitors may bring their own, or disposable masks will be available as needed.
- Handshake free interactions



CLEAN ENVIRONMENTS

- Enhanced deep cleaning before, during and after the event
- Increased sanitation of high-traffic areas
- Catering will employ the highest standard of food safety and pre-packaged food options



EMERGENCY PROTOCOLS

- Communication plan with event security, local officials, hospitals & healthcare providers
- Protocol aligned with local government and health authority advice.

The value of face to face is immeasurable and we are taking every effort to make sure your experience at this year's show, while perhaps different from what we've come to expect, is safe, positive and productive and helps you meet your business goals for years to come. Please continue to check our event website floriexpo.com for updates as we move closer to the International Floriculture Expo. We thank you for your partnership and we can't wait to see you soon.



- The International Floriculture Expo